

2017 ANNUAL REPORT



EL-SPACE

OPENING THE EDGE

FUTURE CULTURE

POWER IN PLACE

OUR MISSION

The Design Trust for Public Space is a nonprofit organization dedicated to the future of public space in New York City.

Our projects bring together city agencies, community groups and private sector experts to make a lasting impact — through design — on how New Yorkers live, work and play.

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Martha Snow, *Executive Assistant / Special Projects Manager*

Carlos Mandeville, *Equitable Public Space Fellow*

Luisa Santos, *Equitable Public Space Fellow*

*as of June 2018

LETTER FROM THE EXECUTIVE DIRECTOR & CHAIR OF THE BOARD OF DIRECTORS



Susan Chin
Susan Chin, FAIA,
Hon. ASLA
Executive Director

2017 was a year of growth and change for the Design Trust. We were deeply honored to receive the 2017 National Design Award for Corporate and Institutional Achievement from the Cooper Hewitt, Smithsonian Design Museum. Design Trust staff and Board members had the chance to participate in a number of public programs focused on design strategies, as well as provide insights into community based design and public space at several panels.

An independent jury chose two new projects through the Call for Project Ideas *Public for All: Rethinking Shared Space in NYC*. The winning projects focus on community-driven design in two of NYC's most rapidly changing neighborhoods, East Harlem and the South Bronx, and have a great potential to be replicated throughout the city.



Eric Rothman
Eric Rothman
Chair

2017 presented several opportunities to build staff and Board capacity.

- Welcomed two Equitable Public Space Fellows in the second year of the Fellowship Program to focus on project and post project activities.
- Hired a new Program Manager to fill a vacant staff position.
- Built fundraising capacity by replacing the vacant Development Manager position with two new hires; a Director of Development and a Development Assistant.
- Welcomed a new Board member, Anne Fealey, Global Chief Privacy Officer at Prudential Financial.

We are truly grateful to our dedicated Board, friends, and donors for their enthusiasm and generous support of our projects and look forward to another year of new successes and challenges in 2018 and beyond in our evolving public realm.

CALL FOR PROJECT IDEAS

PUBLIC FOR ALL: RETHINKING SHARED SPACE IN NYC

SELECTION JURY

Kitty Hawks

Kitty Hawks Interiors

Walter Hood

Hood Design Studio

Patti S. Lubin

Office of U.S. Senator Kirsten Gillibrand

Kerry A. McLean

Women's Housing and Economic
Development Corporation

Zack KcKown (*non-voting*)

Tsao & McKown Architects

Justin Garrett Moore

NYC Public Design Commission

José Serrano-McClain

NYC Mayor's Office of Tech + Innovation

Claire Weisz

WXY architecture + urban design

Andrea Woodner

Design Trust Founder and
President Emeritus

Public for All: Rethinking Shared Space in NYC encouraged government agencies, nonprofit organizations, community groups, and individuals to submit project proposals that help to ensure that New York City's public realm remains truly public. This Call for Project Ideas, the Design Trust's 10th in 22 years, sought innovative ideas for creating more accessible, resourceful public spaces and sustainable models for their operation and maintenance to strengthen the voice of communities and enliven neighborhoods.

Out of 105 initial responses, 33 proposers were invited to submit full citywide research, design, and planning proposals, and on July 11, 2017, an independent jury chose two winners from five finalist projects.

Power in Place: Building Community Wealth and Well-Being in Mott Haven-Port Morris in partnership with South Bronx Unite will explore the potential of the Community Land Trust as a model for equitable public space in Mott Haven-Port Morris in the Bronx. Building on a deep legacy of community organizing roots, *Power in Place* will ensure that area residents and local organizations have a place to continue to live and work in the area; a voice in the planning process; a means to develop financial equity; and the tools to advocate for and initiate a healthy and sustainable development for their neighborhoods.

A project with Neighborhood Plaza Program at the Horticultural Society of New York and Uptown Grand Central will assess stewardship practices and funding for public plazas in underserved and under-resourced neighborhoods, including the 125th Street Plaza in East Harlem.



The Public For All Call for Project Ideas winners and the jury. Photo credit: Sam Lahoz

Rendering of the Rockaways Pilot, Tricia Martin and Winston Ely, Green Infrastructure Fellows, El-Space



PROJECT

EL-SPACE: CREATING DYNAMIC SPACES UNDER THE ELEVATED

PARTNER

NYC Department of Transportation (NYC DOT)

COMMUNITY COLLABORATORS

Industry City

Rockaway Waterfront Alliance

Rockrose

FELLOWS

Tricia Martin

Landscape Architecture

Quilian Riano

Urban Design

Leni Schwendinger

Lighting

SUPPORTERS

Arup

Industry City

New York Building Congress

New York Community Trust

In the second phase of *Under the Elevated*, *El-Space* project work continued on three pilot locations, 1) Sunset Park beneath the Gowanus Expressway at 36th Street and 3rd Avenue, 2) the Rockaways, along a 5-mile corridor under the elevated A subway line, and 3) Long Island City, under the Ed Koch Queensboro Bridge Ramps at Jackson Avenue and Dutch Kills Street to test new *El-Space* strategies and tools.

Throughout 2017, Design Trust, NYC DOT and its collaborators revised standard legal agreements within DOT and the City, and also with NY State DOT and Metropolitan Transit Authority, to successfully secure permits for installation of these pilots. The project team also developed an assessment framework to determine the impact of each unique situation to evaluate improved safety and pedestrian pathways, green infrastructure strategies, better lighting, new street furnishings, community engagement, and maintenance, among others. In 2018, pilot installations will be completed, enabling the project team to begin assessing the results. A public forum was also planned for May 2018, as an opportunity for the Design Trust and NYC DOT to showcase the pilot projects and create an exchange of information and strategies between cities with these types of spaces.

El-Space is a project in partnership with NYC DOT to transform the underutilized space beneath elevated transportation infrastructure into valuable community and City assets.

BELOW Rendering of *Opening the Edge* prototype.

OPPOSITE TOP Community Design Team meeting.

OPPOSITE BOTTOM Jane Greengold discusses *Opening the Edge* with a community member.



PROJECT

OPENING THE EDGE: REIMAGINING GREEN SPACE AT WALD HOUSES



PARTNER

NYC Housing Authority (NYCHA)

FELLOWS

Jane Greengold
Participatory Art

Destiny Mata
Community Organizing

Rebecca Hill
Landscape Architecture

Emmanuel Oni
Active Design

Kate Sweater
Lighting Design

SUPPORTERS

NYC Department of Cultural Affairs
New York State Council on the Arts



Throughout early 2017, a Community Design Team (CDT) of Lillian Wald Houses residents worked with Design Trust Fellows to create a schematic design for a public space on Avenue D between 3rd and 4th Streets. This prototype design concept, featured on the facing page, creates a communal open space that does not exist now. It removes the fencing around a grass area and includes a stage for performances, trees, new lighting, accessible seating, and open spaces that allow residents and community members to gather.

In May 2017, CDT members and Design Trust Fellows participated in the Loisada Festival on the Lower East Side, using the opportunity to build awareness and answer questions from the community about *Opening the Edge*.

Looking ahead to 2018, Design Trust will reconvene the CDT to refine and finalize a design for construction, including public art. The CDT will also develop a plan for stewardship and programming to build awareness and encourage community use and shared ownership of the prototype among Wald residents.

Opening the Edge is a project, in partnership with NYCHA, proposed by artist Jane Greengold to design a prototype of a lively public space with community programming at the edge of Wald Houses, in collaboration with residents.

BELOW Photo credit: Gareth Smit

OPPOSITE Title page of the Future Culture Initial Recommendations.



PROJECT

FUTURE CULTURE: CONNECTING STATEN ISLAND'S WATERFRONT



Future Culture is a project in partnership with SI Arts to engage local artists and community members, area developers, and NYC agencies to plan and activate the public realm of Staten Island's rapidly developing North Shore waterfront together, resulting in a set of recommendations with strategies for cultural programming, sustainability, and equitable economic development.

PARTNER

Staten Island Arts

FELLOWS

Lisa Dahl

Participatory Art

Ben Margolis

Policy

Margie Ruddick

Urban Design

John Schettino

Graphic Design

SUPPORTERS

BFC Partners/Empire Outlets

Citizen's Committee for NYC

Design Trust Founder's Circle

The New York Wheel

NYC Cultural Agenda Fund

NYC Dept. of Cultural Affairs

NYC Dept. of Small Business Services

NYC Economic Development Corporation

New York State Council on the Arts

Triangle Equities/Lighthouse Point

Urby

In March 2017, the *Future Culture* project's preliminary design and policy recommendations outlined strategies to realize a more livable and connected North Shore. The second and third editions of the *Future Culture* Newspaper were published in the spring and summer.

Two public art pilots; each testing the *Future Culture* recommendations were selected in June 2017 for implementation in the summer of 2018. *Sonic Gates*, a sound sculpture walk created by artist Volker Goetze, will re-imagine underused spaces along the waterfront. *Court Yard Fridays*, a series of concerts in the courtyard between Borough Hall and the old Supreme Court building will feature world-class performers alongside local arts groups.

The *Future Culture* Working Group was re-convened, and the first meeting of the Cultural Coalition, a group of local Staten Island residents, was held to build ongoing artistic stewardship and advocacy.

Photo Urbanism Fellow Gareth Smit created a body of work exploring urban centers, cultural communities, and personal stories about living on the North Shore during a time of rapid transformation. His work was exhibited at Alice Austen House in late 2017.



ABOVE Design Trust Fellow Carlos Mandeville discusses *Power in Place* at the project kick-off event. Photo credit: Ozgur Gungor

OPPOSITE UpBeat NYC performs at the project kickoff event. Photo credit: Ozgur Gungor

Existing Studio Work, Projects, And Plans:

- Columbia University GSAPP
- New York Restoration Project: The Haven Project
- Rebuild by Design in Partnership with 100 Resilient Cities
- South Bronx Unite: Jane's Walk
- Spitzer School of Architecture at City College: H.E.Arts Center Planning Workshops
- UrbanDesign Bronx Bio Lab
- Bronx, NY

PROJECT

POWER IN PLACE: BUILDING COMMUNITY WEALTH AND WELL-BEING IN MOTT HAVEN-PORT MORRIS

PARTNER

South Bronx Unite (SBU)

FELLOWS

Lizania Cruz

Participatory Design Fellow

Monxo López

Mapping Fellow

Isabel Saffon

Community Planning Fellow

SUPPORTERS

Design Trust Founder's Circle

NYC Department of Cultural Affairs

Power in Place is an exploration of the potential use of a Community Land Trust as a model for equitable public space planning and development in Mott Haven-Port Morris.



In October 2017, the scope of the project was finalized, and a call for Fellows was issued for Mapping, Community Planning, and Participatory Design. Monxo López, co-founder of South Bronx Unite, was named as the Mapping Fellow.

In December 2017, a community project kickoff was held at the Metropolitan College of New York in the Bronx. Design Trust and SBU staff were on hand to introduce the project and its goals to empower people in the South Bronx community.

The final two Fellows, Lizania Cruz and Isabel Saffon were announced in February and throughout 2018, the Fellows team will begin to engage the local community and build a project framework that will ultimately result in a community-driven plan, suite of maps, and communication toolkit to illustrate the use for public space in the area and the use of Community Land Trust model and to serve as advocacy tools.

FELLOWS

2017 FELLOWS FORUM SALONS

MAR 7 Fellows gathered to discuss the challenges of the new administration in Washington DC and developed actionable strategies at the intersection of design and policy to maintain the democratic nature of public space.

JUN 28 A celebration of the first Equitable Public Space (EPS) Fellowship offered an opportunity for Inaugural Fellow Jourdan Sayers to share his work at the Design Trust. Fellows also welcomed the two new EPS Fellows, Carlos Mandeville and Luisa Santos.

OCT 3 The last Fellows Forum event of the year culminated with a breakfast and roundtable discussion of community engagement methodologies and tools.



FELLOWS

EQUITABLE PUBLIC SPACE FELLOWSHIP PROGRAM

In the Equitable Public Space Fellowship's second year, two Fellows were selected to work on current project activities, as well as post-project work. Carlos Mandeville joined the Design Trust after working for a New York-based media consulting start-up. Carlos majored in Geography at Vassar College, then worked for the Environmental Defense Fund (EDF), researching how cities were discussing environmental justice and inclusive models for clean energy generation. He was also published in *Forbes Energy* for an article he co-wrote at EDF in 2016 and received distinction on his thesis, which analyzed how current trends of development in Downtown Phoenix reflect and reproduce historical spatial

territoriality. He continued his focus on environmental justice and development through work with *Future Culture* and *Power in Place*.

Luisa Santos joined the Design Trust after receiving a B.A. in Anthropology from Amherst College. Luisa has a strong background in social justice, having worked as a union organizer with the Communications Workers of America on Staten Island, as a policy research assistant at the progressive Institute for Policy Studies in D.C., and as a coordinator of environmental and civic engagement programs for community college students in Miami. At the Design Trust, she worked to assess the impacts of projects, to advance implementation of project recommendations such as urban agriculture, and to develop ways for sharing lessons learned.



Photo credit: Ozgur Gungor



Photo credit: Mary Florence McKeithan

AWARDS

2017 NATIONAL DESIGN AWARD, CORPORATE & INSTITUTIONAL ACHIEVEMENT

Design Trust was honored to receive a 2017 National Design Award for Corporate and Institutional Achievement from the Cooper Hewitt, Smithsonian Design Museum. The award is given in recognition of a corporation or institution that uses design as a strategic tool as part of its mission, and has consistently exhibited ingenuity and insight in the relationship between design and quality of life.

Design Trust staff and board were honored at the National Design Awards Gala on Thursday, October 19, and took part in a number of activities during National Design Week, including a Family Design Fest, Teen Design Fair, and Winner's Salon panel at the Cooper Hewitt in NYC, as well as a tour visiting design schools in Washington DC and a panel discussion at the Renwick Gallery of the Smithsonian American Art Museum.

TOP Teens consulted Design Trust's Martha Snow at Teen Design Fair. Photo credit: Ben Hider

BOTTOM Executive Director Susan Chin and board members Sylvia Smith, Zack McKown, Paul Gangsei, Evie Klein, James Biber, Ann Harakawa, and Eric Rothman celebrate at the National Design Awards Gala. Photo credit: Max Lakner



OUTREACH & IMPACT

PUBLIC APPEARANCES

Staff represented the Design Trust to diverse audiences, including:

- Urban Manufacturing Forum, organized by Manhattan Borough President Gale Brewer
- WTS International Women in Transportation “Coordination for Cities”
- Professional Women in Construction: Building Parks
- Parks Without Borders: Seamless or Siloed
- Next Generation Infrastructure: Creating Parks from Bridges and Overpasses

- Reade Street Talks: “Who Speaks For Us?”
- AIA Young Architects Forum – “Practice Innovation Lab”
- National Design Award Winners Salon
- Columbia Graduate School of Architecture, Planning, and Preservation
- National Design Award Panel
- Kansas State University, Architecture, Planning, and Design School
- Center for Architecture NY-LON panel: “Comeback Cities”

DESIGN TRUST IN THE NEWS

130 MEDIA MENTIONS

Our work was featured in:

The New York Times, NY1, WNYC, Smithsonian, CityLab, The Bronx Times, Staten Island Advance, The Architect’s Newspaper, Curbed, Landscape Architecture Magazine, Crain’s New York Business, and Fast Company, among other outlets.

SOCIAL MEDIA

- 12,630** Twitter followers
- 8,656** Facebook likes
- 3,702** Instagram followers

2017 EVENTS

2017 ART+DESIGN BENEFIT AUCTION

NOV 1 Over 300 public space enthusiasts gathered at Dune Studios for a second year to celebrate the Design Trust at our annual Art+Design Benefit Auction. The event, featuring a lively silent auction with works by 41 artists and highlighting our *Opening the Edge* project, raised \$334,000 to support

the Design Trust's projects. Many thanks to our event chair Claire Weisz, our generous underwriters Andrea Woodner and Camila Pastor and Stephen Maharam, and our dedicated sponsors, Newmark Holdings, and Richter+Ratner.



Guests enjoy cocktails and art at the 2017 Art+Design Benefit Auction. Photo credit: Sam Lahoz

2017 EVENTS

PUBLIC SPACE POTLUCKS

Free and open to all, our popular potlucks gather urban enthusiasts of all ages and backgrounds together for a shared meal, temporarily transforming New York City's public spaces into communal dining rooms.

AUG 9 Tour of Concrete Plant Park with the Bronx River Alliance highlighting how neglected post-industrial space can be reclaimed to promote new green space areas. Participants also took a tour of Swale, a floating garden founded by artist Mary Mattingly, docked at the park.

SEP 28 At Freeman Plaza East in Lower Manhattan, with tour led by Suzy Changar and Renée Schoonbeek from Hudson Square Connection and Signe Nielsen, Partner at MNLA.



Concrete Plant Park. Photo Credit: Martha Snow



Photo credit: Martha Snow

PUBLIC PROGRAMS

The Design Trust for Public Space presented the following public programs at various venues across the five boroughs:

APR 22 Car Free NYC: Earth Day

MAY 17 Panel conversation about creative placemaking in the North Shore of Staten Island as a part of the NYCxDESIGN week. Susan Chin moderated the panel, and was joined by Lisa Dahl, *Future Culture* Participatory Art Fellow; Munro Johnson, NYC EDC Vice President of Development; Rashida Ladner-Seward, Universal Temple of the Arts Communications Director; and Monica Valenzuela, Staten Island Arts Deputy Director.

DESIGN TRUST COUNCIL 2017 EVENTS

FEB 24 Talk & Tour: James Ramsay, Co-Founder and Executive Director of the Lowline, NYC's first underground park, led a tour of the Lowline Lab and discussion with DT Council members.

APR 05 Talk & Tour: Linnaea Tillett, Founder /Principal of Tillett Lighting Design Associates gave members a tour of the studio and showcased the firm's innovative lighting designs and strategies.

MAY 23 Talk & Tour: Jennifer Sage and Peter Coombe, Principals, illustrated Sage and Coombe Architects' unique and inventive design standards on complex public and private projects.

SEP 28 Museum Tour: Barry Bergdoll, Curator, MoMA Department of Architecture and Design and Meyer Schapiro Professor of Art History and Archaeology at Columbia University led a morning tour of *Frank Lloyd Wright at 150: Unpacking the Archive*.



OCT 24 Walking Tour: Eve Michele, VP of Development /Chief Architect, MTA Capital Construction and Lester Burg, Deputy Director, MTA Arts & Design, led a tour of the 2nd Avenue 96th, 86th, 72nd, and 63rd street stations, sharing behind-the-scenes construction stories and information about the public art featured in the subway stations.

ABOUT THE COUNCIL

The Design Trust Council is a leadership circle of civic-minded professionals who support the Design Trust's mission to make a lasting impact – through design – on public space in NYC.

Design Trust Council members, in recognition of their vital support, also enjoy a number of special opportunities, including invitations to a diverse roster of exclusive events providing an inside look at the projects, people, and organizations who focus on the activation and challenges of public space.

FOUNDER'S CIRCLE

ANNUAL FOUNDER'S CIRCLE DINNER

Founder's Circle members Camila Pastor and Stephen Maharam generously hosted the dinner for a second year with Chef Nick Anderer. Roseanne Haggerty, President and CEO of Community Solutions was the special guest of the evening. Guests engaged in conversations about community development and equity in public space.

CURRENT MEMBERS

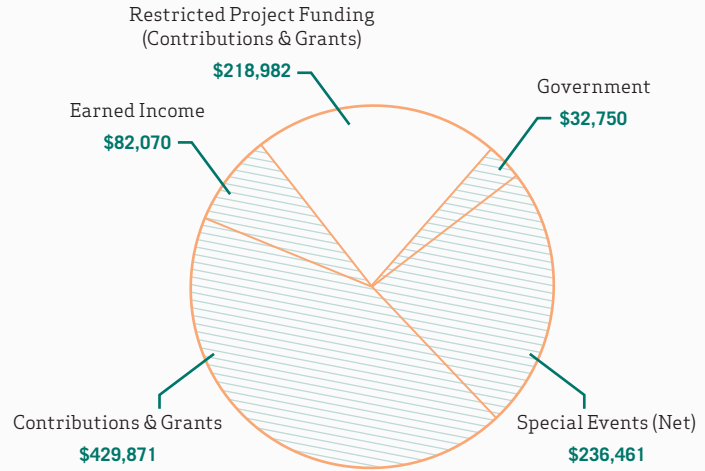
Hugo Barreca, J.D.
Agnes Gund
Kitty Hawks
Sophia W. Healy
Camila Pastor &
Stephen Maharam
Claire Weisz, FAIA
Andrea Woodner, Chair

ABOUT THE FOUNDER'S CIRCLE

The Founder's Circle, chaired by its namesake Andrea Woodner, is a growing group of supporters who are passionate about the urban environment and whose financial support provides a foundation for the Design Trust's lasting work on the future of public space in NYC. Members' contributions support a capital fund to seed and start new projects, capturing momentum and enthusiasm for topical issues.

FISCAL YEAR 2017

ANNUAL OPERATING BUDGET



RESTRICTED PROJECT FUNDING (Contributions and Grants)	\$218,982	PROGRAM SERVICES	\$766,025
UNRESTRICTED INCOME	\$781,152	GENERAL & ADMINISTRATION	\$182,091
		FUNDRAISING	\$225,155
TOTAL INCOME	\$1,000,134	TOTAL EXPENSES	\$1,173,271*

* With a combination of cash reserves and restricted funds released in 2017, we were able to cover the one-year deficit and ended FY17 with a cash balance of \$173,028.

2017 DONORS

The Design Trust's work is made possible by the generous foundations, corporations, and individuals who share our passion for public space.

AECOM
Donald Albrecht
Venesa Alicea
Lee Altman
The Altschul Foundation
Melissa Anderson
Anonymous
Aon Foundation
Paola Antonelli
The Architect's Newspaper
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Arup
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Baxt Ingui Architects
Garrard Beoney and Evan Mason
Paul Bello
Belmont Freeman Architects
Miriam Benitez
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BKSK Architects
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Kitty Hawks
Kei Hayashi
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Jeffrey Beers International
Ken Jockers
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Mark Johnson
Jonathan Rose Companies
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Liam Kavanagh

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Kostow Greenwood Architects	Metro Management Devel., Inc.	Platt Byard Dovell White Architects LLP	Ryall Sheridan Architects	Stephen Yablou Architects	Jessica White
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Gina Lin	James Mulry	Lyn Rice	Peter and Arlene Schwartz	Stephen Thomas	Suzanne Tick
Linnaea Tillett Lighting Design Associates	Nancy Owens Studio	RKTB Architects, P.C.	Aaron Schwarz	Suzanne Tick	Gwendoline Tilghman
Joan MacKeith	New York Building Congress	Robert AM Stern Architects	Valerie Schweitzer	Tim Tompkins/ Times Square Alliance	WXY architecture + urban design
Peter Madden	New York Community Trust	Robert Sterling Clark Foundation	Brendan Sexton	Craig Tooman	James Wynn
Grant Marani and Anne Rieselbach	April Oh	Rob Rogers and Alissa Bucher	Ilene Shaw	Marc Turkel	Rachel Yoes
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Nanci Heller McAlpin and David McAlpin	Marco Orsello		Silman	Renée Viola	Zubatkin Owner Representation, LLC
Betsy McClelland	Robert Otani		Slade Architecture	Gary Wayne	
			David Smiley		

DESIGN TRUST
FOR PUBLIC SPACE

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